

Health is Cool 360° platform

Helping your employees take charge of their health

Employers are taking a greater interest in the health and wellness of their employees. We want to be your partner in promoting health and wellness in your workplace. That's why we have developed the **Health is Cool 360°** platform, an innovative service that helps employees navigate the Canadian healthcare system, find reliable information and get answers to all their questions. It helps them make informed decisions about their health, whether it's to prevent an illness or cope with one. The Health is Cool 360° platform is accessible by telephone from Monday to Friday, and online 24 hours a day, seven days a week.

A practical one-stop service and a health evaluation tool for your employees

Our platform's secure site is user-friendly, easy to navigate, and based on Canadian content. It contains clear information written in plain language that takes the mystery out of medical jargon. Employees can learn how to take better care of their own health and the health of their families. They can find advice, articles, brochures and medical directories. Our platform can also help them find a doctor or a clinic and provide them with information on prescription drugs and diseases. Employees who are looking for personalized, confidential assistance can speak with a health specialist over the phone and ask to receive more complete information by mail or email.

Thanks to the *Health evaluation* tool, employers and employees alike can take a proactive approach to managing health risks before they become problems. We partnered with Novus Health to develop this tool to help employees improve their health and wellness, which in turn helps employers reduce their group plan costs.

The *Health evaluation* tool gives employees a comprehensive, confidential report on the state of their health and risk factors, as well as a personalized action plan. It also gives you a global snapshot of your workforce's health, showing which health risks are most prevalent so you can target problem areas.

The Health is Cool 360° platform is part of Health and Wellness 360°, the prevention arm of our service offer that promotes workplace health and wellness. With the Health is Cool 360° platform, employees can take charge of their health and you can better manage the costs related to employee absences and improve your company's bottom line.

About Novus Health®

A leader in custom health navigation solutions, member engagement programs, and telephone concierge services, Novus Health empowers Canadians to overcome obstacles in the health care system, access reliable health information, and make informed health decisions. Novus Health supports over 5 million Canadians from coast to coast and has offices in Montreal, Toronto, Vancouver, and Los Angeles.



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The Health is Cool 360° platform

Health management	Health evaluation tools	Medical library	Health services directory
<ul style="list-style-type: none"> • Tips on healthy living at work, home and leisure • Nutrition and wellness advice • Information to help cope with illness • Medical news • Articles and advice for navigating the healthcare system and to help employees become well-informed consumers 	<ul style="list-style-type: none"> • Health evaluation tool that gives employees a confidential report on their health and a personalized action plan. • Report that indicates the most prevalent health risks within your organization • Indicates which risks your employees are most likely to take steps to address • Compares the health of your workforce with the national average • Looks at year-over-year health trends within your organization • Measures employee stress—a leading cause of absenteeism and long-term disabilities 	<ul style="list-style-type: none"> • Fact sheets on a wide range of conditions and diseases, including causes, symptoms and available treatments • A vast database of drugs and natural products (prescription and over-the-counter), including descriptions, and directions for use and possible side effects • Intuitive body map helps employees identify symptoms and potential health problems 	<ul style="list-style-type: none"> • Search engines for finding a doctor, hospital, clinic, support group, and other public or private services • A health screening guide to learn more about risk factors and help ensure early detection of illnesses • A variety of health-related tools and guides for travel, including relevant articles, a list of vaccination clinics, and more • Comprehensive repertoire of provincial programs and services
<p>We offer our clients the most comprehensive health information platform in Canada.</p>			

ABOUT DESJARDINS INSURANCE

Desjardins Insurance has been offering a wide range of life and health insurance and retirement savings products to individuals, groups and businesses for more than a century. As one of Canada's five largest insurers, it oversees the financial security of over five million Canadians from offices across the country. Desjardins Insurance is part of Desjardins Group, the country's leading cooperative financial group.

Please don't hesitate to contact us for additional information on our products and services.

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613-224-3121
1-888-428-2485

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1-800-567-8881

Edmonton

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Montreal

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